

See Beautiful Grant FAQs

When is the grant application due and how long before I receive a response?

We have two cycles per year, with deadlines January 15 and June 15. Upon receipt of your application, we will confirm that it has been received and will pre-review your application in order to notify you of any missing information or eligibility issues as soon as possible. We strive to review applications and notify recipients within six weeks of the application deadline.

When can I apply?

Grant applications are accepted on a rolling basis, but will be reviewed after the two deadlines of January 15 and June 15. We typically close the application for a time period after each cycle to make updates. During this time, you may contact our Giving Coordinator, Jannan Poppen, at jannan@seebeautiful.com to be notified when the grant application opens for the next round.

What is required to apply?

Organizations must possess 501c3 non-profit status, and should provide proof of status. Additionally, each applicant must provide an overview of the project for which funding is being requested, including a detailed budget.

If your application moves to the second round of review, we will request you write and submit a blogpost highlighting your organization. We will share this on the See Beautiful blog in order to give your organization more exposure to our community.

Can the grant funding be used for general operating or salaries?

We give priority to applications which reflect a project-based approach to creating beautiful, though we are committed to supporting non-profits in the ways they most need funding.

How much funding can each organization request?

We typically make a \$1000 donation. For exceptional applications that make a strong case, we will consider awards of up to \$5000. The awards are based upon the previous six months of sales, so the amount of donation will vary. Any non-profit applying to us does so with the understanding that our budget is on a sliding scale.

What is the criteria used to select recipients?

Please see the rubric we use to review grant applications. (Link to rubric)

What kind of projects do you fund? Do you have examples of previously funded projects/organizations?

See Beautiful supports a wide range of projects from organizations that create beautiful. Projects should “create sustainable beauty that advances diversity, equity, inclusion, justice and/or peace.” To see previously-funded projects for inspiration, take a look at the [See Beautiful Blog](#).

We need a little guidance thinking through our project. Can you help?

Yes, absolutely! Please feel free to contact the Giving Coordinator, Jannan Poppen at jannan@seebeautiful.com with any questions, or if you need guidance.

Who reviews applications?

The See Beautiful Team reviews each and every application. If you move past the pre-review phase, our incredible [Giving Consultants](#) will review your application.

Cool! How do I become a Giving Consultant?

See Beautiful Giving Consultants are advocates, influencers, and experts in their respective fields, all with the common thread of seeing and creating more beautiful in the world. We invite Consultants to apply and serve on a 3-year term. If you are interested in applying, let us know!

How often can an organization apply for/receive a See Beautiful grant?

We give priority to applicants who have not previously received See Beautiful funding but we have supported organizations more than one time. We highly value community and we seek to develop and grow relationships with the non-profits we fund.

How/when will I receive the funding if I receive a grant?

We strive to issue funding as soon as possible once you are notified of the award. We can issue payment by check or through your preferred donation method.

What is required if I receive a grant?

We will ask for you to celebrate with us and share See Beautiful and your award with your community through newsletters, social media, and your website (in all applicable mediums). We also ask for a brief feedback form, which includes an overview of how the grant money is spent.

Who do we contact with questions/concerns?

Please feel free to contact the Giving Coordinator, Jannan Poppen at jannan@seebeautiful.com with any questions or concerns.